



CONTACT CHRIS MOODY:  
(540) 798-8741

**A GOLF TOURNAMENT TO BENEFIT  
VALLEY CHARACTER PROGRAMS  
OFFERED AT NO COST TO  
TOTAL ACTION AGAINST POVERTY  
AND BOYS & GIRLS CLUBS**

**If you give a man a fish, he eats for a day.  
If you teach a man to fish, he eats for a lifetime.**

**We seek to build better fishermen**

Valley Character is holding a golf tournament on Monday, Oct. 20 at Ashley Plantation to benefit its programs offered to Total Action Against Poverty and the Boys & Girls Clubs of Southwest Virginia. The programs seek to break the cycle of poverty by demonstrating that Dependability and Responsibility are the most important work skills any employee can have. With them, any person, regardless of experience, education or circumstance can be successful and valuable to their employer.

**A unique tournament format for an enjoyable golf outing**

Teams will consist of TWO players. Cost is \$200/team  
The format is 9 holes of Captains Choice, 9 holes of Best Ball

Sponsorships are available:

**Gold Sponsor – \$1,500.** Includes 4 team registrations. Signage at main clubhouse and awards ceremony. Logo placement on all literature and promotional material.

Current gold sponsors: SunTrust



Davis H. Elliot



**Silver Sponsor – \$1,000.** Includes 3 team registrations. Signage at awards ceremony. Size-appropriate logo placement on all literature and promotional material.

Driving range sponsor – \$250. Putting green sponsor – \$250. Hole Sponsor – \$150

Name of corporation \_\_\_\_\_

Contact person \_\_\_\_\_ phone number \_\_\_\_\_

Email \_\_\_\_\_

Level of sponsorship requested \_\_\_\_\_

Amount Enclosed \_\_\_\_\_  Please send invoice (include billing address)

**DATE: 10/20/2008**  
**ASHLEY  
PLANTATION**

**Valley Character**

4415 Pheasant Ridge Rd.  
Suite 104  
Roanoke VA 24014

valleycharacter.org

Phone: 540-798-8741

E-mail: valleycharacter@gmail.com



Valley Character is an IRS 501(c)(3)  
organization. Tax ID# 03-0493679