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Character Rocks at Patrick Henry

The local rock band Madrone will perform a special free concert for the sophomore class of Patrick Henry High School on Friday, May 23, at 11:30 a.m. in the school's new auditorium. The event is free, but only open to the 450 PH 10th graders.

The concert is an initiative of Valley Character, teaming with Roanoke City Schools to provide a strong, positive character-building message in an atmosphere of fun and entertainment. In addition to live music, the event will include a character component put on by the school.

Madrone, known for its positive, upbeat original songs, will reinforce the message with messages that are inline with the efforts of Valley Character and character education in Virginia, said lead singer John Sutphin.

Area businesses are on-board with the effort as well. Robertson Marketing Group is giving prizes and Russell McKenney Advertising has worked to pull the event together.

The concert will be kicked off with an opening from State Sen. John Edwards, the chairman of the board for Valley Character