

A message from the Michael Jeffrey

Vice-Chairman Valley Character Board of Directors

Character is something that defines each individual. Early in life character development is heavily influenced by our parents and friends. As we grow older our character is defined by what we've learned in the past and what influences us in the future.

That's why I'm so proud to be a part of Valley Character. This organization believes in the attributes that define good character: Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. We strive to raise the level of consciousness about basic values and encourage everyone to "CARE ABOUT CHARACTER". We hope to help individuals, neighborhoods, schools, workplaces, and entire communities improve their level of character.

I encourage you and your organization to get directly involved in a way that will actively support the mission of Valley Character in our region.



